

MIAMI BEACH

OFFICE OF THE CITY MANAGER

NO. LTC # 500-2016

LETTER TO COMMISSION

TO: Mayor Philip Levine and Members of the City Commission

FROM: Jimmy L. Morales, City Manager

DATE: November 18, 2016

SUBJECT: **UPDATED 2016 ART BASEL TRANSPORTATION PLAN AND OTHER ART WEEK MOBILITY IMPROVEMENT EFFORTS**

The purpose of this Letter to Commission (LTC) is to provide an update since the LTC dated November 8, 2016 regarding the City's efforts in improving mobility during 2016 Art Basel from November 30, 2016 through December 4, 2016.

The Transportation Department has worked with our trolley operator, Limousines of South Florida, to implement an additional shuttle route consisting of service every 15 minutes across the Venetian Causeway connecting the Omni Parking Garage to the Miami Beach Convention Center. The Omni parking garage located at Biscayne Boulevard and NE 15 Street has approximately 500 spaces and is ideally suited for a park-and-ride facility due to its proximity to the Adrienne Arsht Metromover station and the Omni bus transfer facility.

Additionally, the Transportation Department has secured the services of Academy Bus, LLC to assist with transportation of Art Basel patrons between the Haulover Park-and-Ride lot and the Miami Beach Convention Center using seven (7) coach buses operating every 15 minutes.

Staff is working to finalize and execute the agreement for the provision of water taxi service between Sea Isle Marina (at Omni) and Purdy Avenue Dock as part of a one-year pilot water taxi service connecting Miami Beach to the mainland.

The Parking Department has secured separate staging locations for Uber and Lyft. Uber will stage on the 1700 Block of Convention Center Drive (east side). Lyft will stage on the westbound lane on 18th Street adjacent to the P-lot.

The Transportation Department will be providing a higher level of traffic monitoring and management services through an additional six (6) hours of monitoring (from 7AM to 3AM) beginning Tuesday, November 29 through Sunday, December 4. Special signal timing patterns intended to improve traffic flow will be implemented throughout this duration. Additionally, real-time signal timing changes will be implemented as necessary during the monitoring period to relieve traffic congestion.

The Transportation Department is continuing to work closely with Office of Marketing and Communications to promote the Art Basel Transportation Plan on the City's website and other available media and provide park-and-ride and shuttle information to Art Basel and art fairs for dissemination to patrons.

Please refer to Attachments 1 and 2 for a summary and map, respectively, of the 2016 Art Basel Transportation Plan.

Please feel free to contact me if you have any questions or concerns.

Attachments:

A: Summary of Art Basel Transportation Plan

B: Map of 2016 Art Basel Transportation Plan

JLM/KGB/JRG/MM

2016 ART BASEL MIAMI BEACH TRANSPORTATION PLAN

- Free shuttle service along four (4) routes operating at 15-minute frequency and connecting the Miami Beach Convention Center with various satellite art fairs and four (4) park-and-ride facilities located in and outside of the City.
- All shuttle routes (further described below) will operate from Wednesday, November 30 – Sunday, December 4 from 11:00 a.m. – 10:00 p.m. (Wednesday-Saturday) and from 11:00 a.m. – 8:00 p.m. on Sunday.
- All shuttle routes will serve and connect at the Miami Beach Convention Center.
 - Route 1: Art Express - in a joint partnership with City of Miami Beach, Miami-Dade County will be operating free shuttle service between Midtown Miami and the Miami Beach Convention Center. This east-west shuttle service will connect the City of Miami and the City of Miami Beach via the Julia Tuttle Causeway (I-195). To ensure reliability and frequency of the service, shuttles will be operating along the shoulder when congestion causes traffic speeds along Julia Tuttle Causeway to drop below approximately 30 MPH. Two (2) park-and-ride facilities have been established along this route: City View garage (located at NE 1 Ave/NE 38 St in Midtown Miami) and 42 Street garage (located at Sheridan Avenue/42 Street).
 - Route 2: Venetian Loop - connecting the Omni Parking Garage to the Miami Beach Convention Center. The Omni parking garage located at Biscayne Boulevard and NE 15 Street has approximately 500 spaces and is ideally suited for a park-and-ride facility due to its proximity to the Adrienne Arsht Metromover station and the Omni bus transfer facility.
 - Route 3: Inner Loop - provides connectivity between art fairs located in the vicinity of Ocean Drive/10 Street, Collins Park, and Collins Avenue/46 Street and the Convention Center. This loop will serve the 42nd Street park-and-ride facility.
 - Route 4: Outer Loop - provides direct connectivity between Convention Center and the park-and-ride facility at Haulover Park. Approximately 300 parking spaces are available for park-and-ride customers during daylight hours and approximately 500 parking spaces during night-time hours (from sunset until end of service). Security and lighting will be provided at Haulover park-and-ride lot.
- Prospective riders will be able to track shuttle vehicles in real-time using the City's Trolley Tracker and County's Transit Tracker mobile applications.
- Water taxi service (in partnership with Uber) will be provided between Sea Isle Marina (at Omni) and Purdy Avenue Dock.
- Uber will stage on the 1700 Block of Convention Center Drive (east side). Lyft will stage on the west side of Convention Center Drive just north of 18th Street.
- City is also providing employee transportation options, including strategies to reduce employee parking in the City Hall complex.

- The Transportation Department will be providing a higher level of traffic monitoring and management services through an additional six (6) hours of monitoring (from 7AM to 3AM) beginning Tuesday, November 29 through Sunday, December 4. Special signal timing patterns intended to improve traffic flow will be implemented throughout this duration. Additionally, real-time signal timing changes will be implemented as necessary during the monitoring period to relieve traffic congestion.

FREESHUTTLE SERVICE

Art Week '16

MIAMIBEACH

Routes:

1 Art Express

Provides a connection between City of Miami Beach and City of Miami.

MIAMI STOPS

- 29 St. and Midtown Blvd.
- City View garage located at NE 38 St. and NE 1 Ave.

MIAMI BEACH STOPS

- Meridian Ave. and 18 St.
- 42 St. garage located at 42 St. and Sheridan Ave. Stop at Royal Palm Ave. and 41 St. (SB)

2 Venetian Loop

Provides a connection between City of Miami Beach and City of Miami.

MIAMI STOPS

- Biscayne Blvd. and NE 15 St. at Omni garage.

MIAMI BEACH STOPS

- Meridian Ave. and 18 St.

3 Inner Loop

North-South Loop - connecting South Beach, Convention Center and Middle Beach.

SOUTH BEACH STOPS

- Ocean Dr. between 10 St. and 11 St.
- Meridian Ave. and 18 St.
- Collins Ave. and 22 St. (SB)

MIDDLE BEACH STOPS

- Royal Palm Ave. and 41 St. (SB)
- Collins Ave. and 46 St.

4 Outer Loop

North-South Loop - directly connecting Convention Center and Haulover Park: park and ride facility.

STOPS

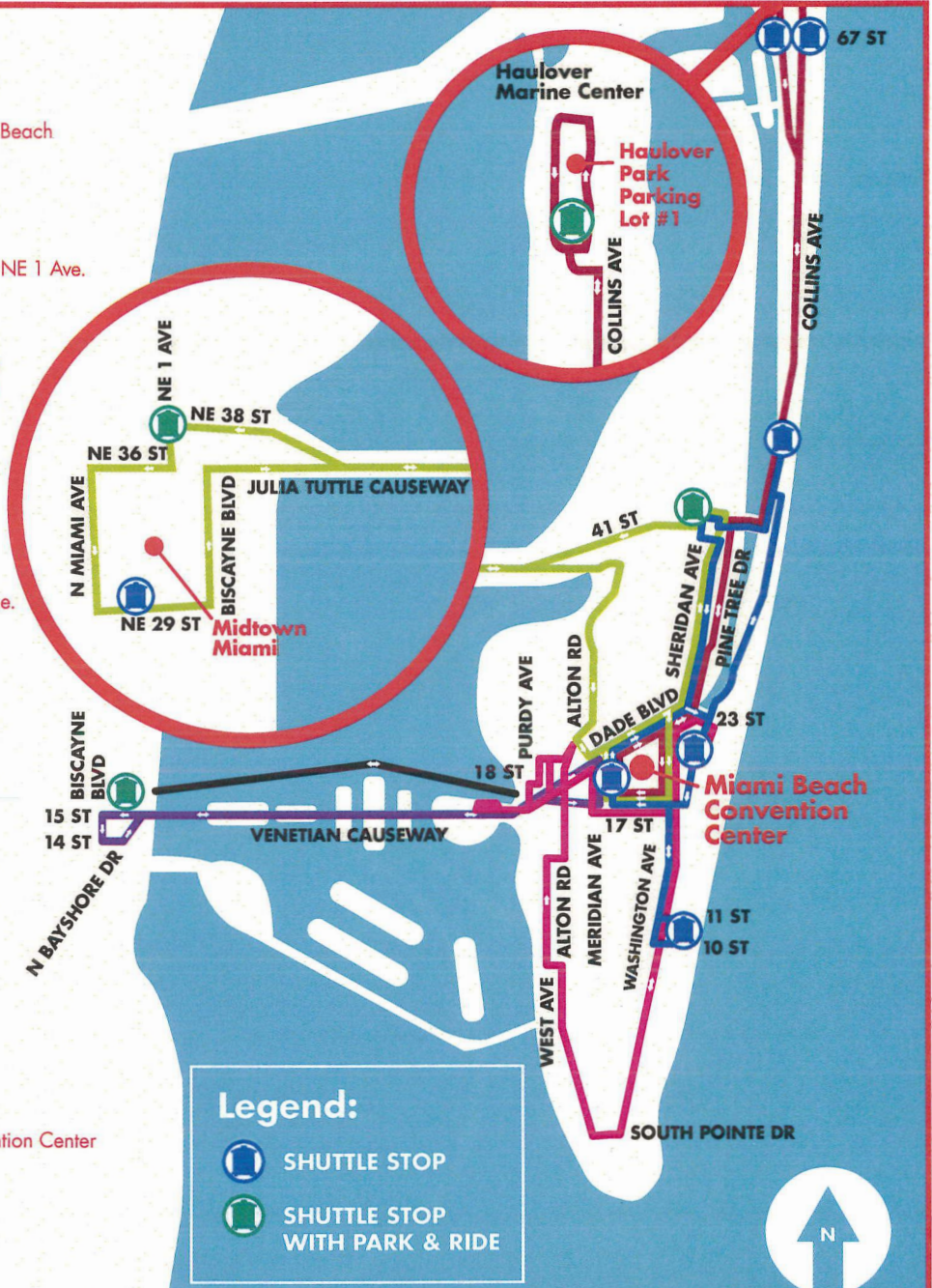
- Meridian Ave. and 18 St.
- Collins Ave. and 67 St. (NB)
- Indian Creek Dr. and 67 St. (SB)
- Haulover Park lot: If coming from south along Collins Ave., the entrance to lot # 1 would be via left turn 0.3 miles north of signalized intersection of Collins Ave./ Haulover Park. If coming from north, the entrance to lot #1 would be via right turn 0.4 miles south of Haulover Park Public Boat Ramp.

5 Water Taxi

Sea Isle Marina and Purdy Avenue Dock in Sunset Harbour.

6 South Beach Local

Operated by Miami-Dade County.



Legend:

- SHUTTLE STOP
- SHUTTLE STOP WITH PARK & RIDE

Hours of operation for shuttle service:

Wednesday, November 30
to Sunday, December 4, 2016

11AM - 10PM

(Wednesday-Saturday)

11AM - 8PM (Sunday)

15 min headways



TRACK THE ART
EXPRESS LIVE
MIAMI-DADE TRANSIT TRACKER



TRACK THE INNER LOOP
& OUTER LOOP LIVE
MIAMI BEACH eGOV



GET AROUND ART WEEK
ON A BIKE
CITY BIKE MIAMI